

TOTAL DEFENCE SANDBOX

The Total Defence Sandbox is calling for ideas! Shortlisted participants will be invited to give a short presentation to the Expert Panel.

What is the Total Defence Sandbox?

The Total Defence Sandbox seeks ground-up innovation from Singaporeans especially youths to start initiatives that put Total Defence into action.

The Total Defence Sandbox invites everyone to share ideas on Total Defence, and aims to nurture these ideas and eventually match them with partners who could support the implementation or amplification of their efforts.

TOTAL DEFENCE SANDBOX



HAVE A BRIGHT IDEA THAT COULD HELP THE COMMUNITY PUT TOTAL DEFENCE INTO ACTION?

Tell us about it and earn a chance to bring them to life! Put on your thinking caps and propose an initiative in response to the challenge below. If your idea is selected, you will receive support as well as partnership opportunities or funding to help you implement your idea!



Hybrid Threats and Emerging Challenges in Singapore

Through the years, the nature of threats have evolved from traditional security threats, e.g. terrorism, piracy, territorial tensions. There are emerging trends where Singapore's vulnerabilities could be easily exploited without the need for military conflict through cyberattacks, misinformation and fake news through digital platforms such as social media. Challenges could also come in other forms such as climate change and sustainability which impacts our food, water and energy security.

Start an initiative which could help educate youths and the community on the evolving threats and how they can be dealt with as we navigate the complex environment that Singapore operates in. This could be done through the creation of content / an initiative / a campaign / a product that supports Total Defence as a multi-response framework. We welcome all ideas that will put Total Defence in action.

SELECTION CRITERIA



**Commitment
to Execute**



**Community
Receptivity**



**Facts and
Data-Supported**



**Community Impact
and Sustainability**



**Innovation of
Solution**



@wearetotaldefence



www.totaldefence.sg



**SCAN THE
QR CODE
TO SUBMIT
YOUR IDEAS!**

What ideas can I submit?

We are looking for ideas that put Total Defence into action and target the issue statement below.

Note: The idea need not solely target the issue stated and we are open to all ideas that will put Total Defence in action. If you have additional ideas, please do submit them.

An example is as follows:

Issue: Hybrid Threats and Emerging Challenges in Singapore

The nature of threats is constantly evolving. Other than traditional security threats (e.g., territorial tensions, terrorism and piracy), there are emerging ones where Singapore's vulnerabilities could be easily exploited without the need for military conflict (e.g., cyberattacks, misinformation and fake news – social media and digital platforms being major channels of influence where there are no boundaries).

Start an initiative which could help educate youths and the community on the evolving threats and navigate the complex environment that Singapore operates in. This could be done through the creation of content / an initiative / a campaign / a product that supports Total Defence. Should you have other ideas that do not solely target the issue stated, please do submit them as we are open to all ideas that will put Total Defence in action. Some possible examples include:

- Strengthening Economic Defence through Resource Sustainability (e.g. Food, Water and Energy)
- Climate Change and its effect on Singapore

How to submit ideas?

Register and submit your ideas via www.go.gov.sg/tdsandbox or by scanning the QR code below. You may register as an individual or in a team. For teams comprising two or more members, only the team leader needs to register and submit the idea.



<https://go.gov.sg/tdsandbox>

Submission Requirements

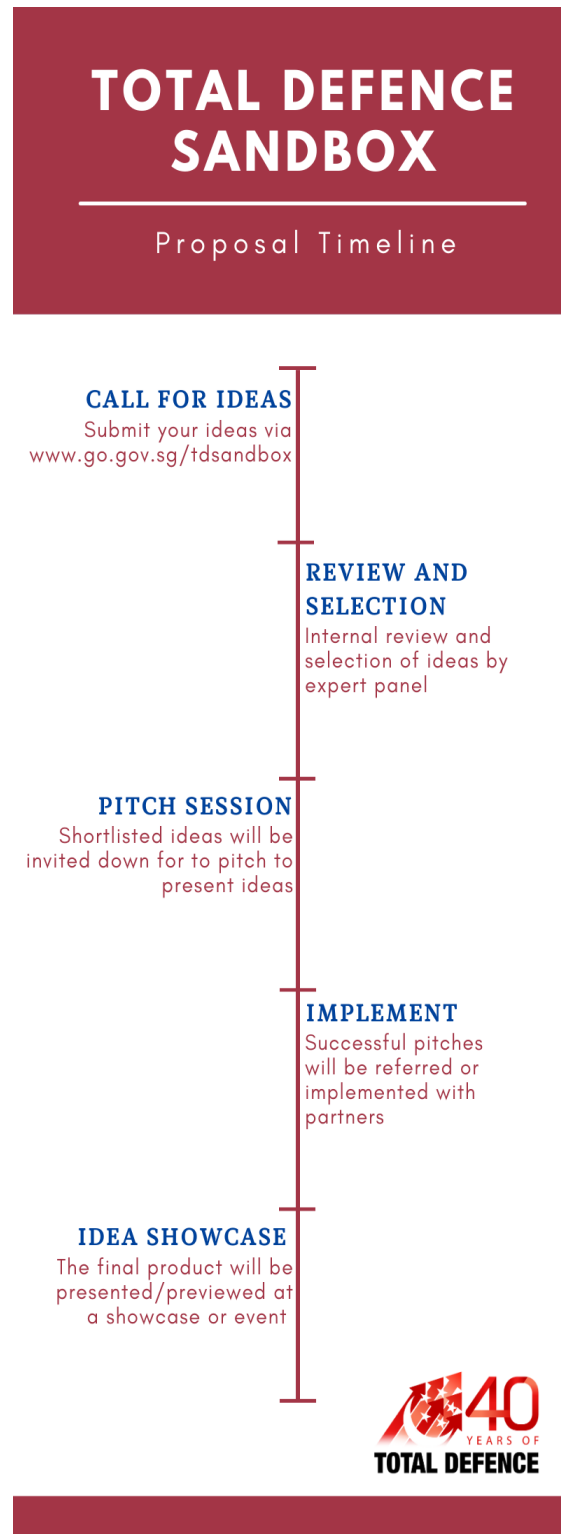
1. Register and submit your idea via [www.go.gov.sg/tdsandbox](https://go.gov.sg/tdsandbox). Only ideas submitted via this link will be accepted.
2. Please fill in all mandatory fields for the online form.
3. Your submission should cover the following:
 - Proposed initiative / idea
 - How the idea targets the issue
 - How Total Defence will be put into action
 - The support required from Organisers / Partners
 - Storyboard outline
 - Expected outcomes & measurements
4. Your submission should come in the form of a Word document, PowerPoint presentation or PDF file. The attachment file size limit is up to 20MB.
 - Word Document (10 pages)
 - PowerPoint Presentation (10 pages)
 - PDF File (10 pages)

What to expect after submission of ideas?

Shortlisted participants may be invited to give a short presentation to the Expert Panel 2-3 weeks after their submission. We will inform the shortlisted participants in advance to prepare for the presentation to pitch their ideas to the Panel and respective partners.

After the presentations, the selected ideas will be nurtured and developed for implementation by the participants into actual campaigns / products. The type of support from partners and organisers will be determined after the pitching sessions.

Below is a timeline for your reference:



Evaluation Criteria

Ideas submitted will be evaluated based on the following criteria:

Criteria	Indicators
Willingness to Act	<ul style="list-style-type: none"> Team / Participants' level of commitment to execution of the project.
Receptivity	<ul style="list-style-type: none"> Does the idea / initiative have a wow factor? How viral or well-received the initiative would be by the end user / community.
Analysis	<ul style="list-style-type: none"> Ideas are clearly formulated and encompass a Total Defence core. Decisions are reasoned with facts and quantitative data. Creative and practical assumptions are made where no data is available.
Applicability / Quality of Implementation	<ul style="list-style-type: none"> Ideas are feasible for execution within budget and solve the issue. Solution does not contradict common sense and/or law. Solution has a people impact and provides benefit to the end user / community. Solution enables continuity and is sustainable in the long run.
Innovation of Solution	<ul style="list-style-type: none"> Distinctive – sets you apart from competition. Desirable – demonstrates a clear benefit. Originality – is it a completely fresh approach or does a similar initiative already exist. Business Value – helps build overall brand equity.
Presentation* <i>*(Applicable only for Top Ideas selected for Pitching)</i>	<ul style="list-style-type: none"> Team members are confident in navigating their solution content. Participants perform confidently and enthusiastically. Visualisations clearly show the initiative and its functionality. Q&A: Questions are understood and clarified, answers make sense.

Frequently Asked Questions (FAQs)

1. Is there an age limit for participants? No, there is no age limit. All ideas and suggestions are welcome.

2. Who is eligible to take part? The Total Defence Sandbox is open to all Singaporeans and Permanent Residents. Foreigners are not eligible to take part.

3. Is there a maximum team size to participate? There is no maximum limit on team size. Submissions are open to individuals and teams with two or more persons. The submission for a team should be made by the team leader.

4. I have previously submitted my idea to other challenges / competitions. Can I still submit my idea to the Total Defence Sandbox? Yes, you can.

5. Can I submit more than 1 idea to the Total Defence Sandbox? Yes, you can. Multiple entries are permitted but each idea should be submitted separately.

6. Who can I contact if I have questions or require help with my submission? Please email Cheong_En_Shuo@mindef.gov.sg.

7. If I have other ideas related to Total Defence that do not target the issue stated, can I still submit a proposal? Yes, you can.

About the Organiser

The Total Defence Sandbox is organised by Nexus, MINDEF. Nexus is the branch that oversees both National Education and Total Defence and seeks to deepen Singaporeans' commitment to Singapore through fostering a strong sense of identity and a deeper understanding of our shared challenges and hopes. This is done by providing opportunities to Singaporeans to think about who we are as Singaporeans and the expression of thoughts through creative means such as filmmaking, animation and gaming.