

4 Easy Steps to More Effective Research

With so much information online, how can we ensure that we receive the accurate and relevant ones for our needs? Use the 4 steps of S.U.R.E. to cut through the clutter so that you can efficiently get quality information.

01

SOURCE

Look at its origins.
Is it trustworthy?



Identify the type of source you are looking at and cross-check the information to ensure that you've identified it accurately.



Check the author's qualifications and the publication history to determine the origins of the information provided.

02

UNDERSTAND

Know what you're reading.
Search for clarity.



Learn to differentiate between fact and opinion. Facts are usually more trustworthy than opinions.



In certain cases, opinions from experts, who have the knowledge to support their point of view, can be more reliable. Apply critical judgement when necessary.

03

RESEARCH

Dig deeper. Go beyond the initial source.



Use a variety of platforms to work around the limitations of search engine algorithms.



Review the information against multiple sources to verify its accuracy.

04

EVALUATE

Find the balance.
Exercise fair judgement.



Be aware of content biases and find out the author's intentions to decide if a source can be trusted or not.



Make an informed decision based on the information that you gathered.

Here are some useful resources that can help you in your research journey:

► PROQUEST CENTRAL

for a wide database of academic works and journals

► EBSCOHOST DATABASES

for academic research over 80 multi-disciplinary databases

► PRESSREADER

for access to the world's leading newspapers and magazines



<https://go.gov.sg/sure1>