



Nurturing Youths, Warming Hearts: Raising funds to uplift students

The North West CDC has just launched a campaign to raise funds for the North West Student Support Fund (SSF). The SSF aims to improve the social mobility of needy students through various educational bridges. Find out how you can donate to this good cause.



Uplifting students from disadvantaged backgrounds

Launched in 2011, the SSF provides bursaries, upstream education and developmental programmes for students from vulnerable families so they can enjoy the same opportunities as their peers. The SSF aims to uplift students through its two pillars – Student Assist and Student Wise.

Signature programmes of the North West Student Support Fund



Student Assist Programme
Provides financial assistance to vulnerable families to help defray the cost of school expenses such as school pocket money, textbooks and stationery. Includes bursaries for kindergarten children so that they can have access to early childhood education and be prepared for primary school.



Student Wise Enrichment Programme
Focuses on the developmental needs of students from less-privileged families to help them develop their full potential. Provides enrichment lessons in public speaking, social etiquette, active learning and cyber security to build confidence and develop life skills.

According to Mdin Herianti Abu Shah, Head of Department for Character and Citizenship Education at Marsiling Primary School, students from her school who attended the Student Wise Enrichment Programme have been really engaged with the sessions and enjoy them.

"I've observed that the students are more motivated, responsible and confident after they've attended the sessions. I hope they will continue to seek opportunities to improve themselves in all areas."

- Said Mdin Herianti



Inspiring a brighter future through education

To continue supporting students from less-privileged, the fundraising campaign supported by President Halimah Yacob, aims to raise at least \$500,000 for the SSF.

One of North West CDC's corporate partners, Aleta Planet Foundation, has been inspired by these meaningful cause and has committed to contribute to the SSF campaign.

"Giving back to the community has always been a part of Aleta Planet's DNA and we are strongly committed towards investing in children. Having a good education helps open doors to many opportunities in life. We are honoured to support North West CDC as it strives to provide less-privileged youth with the help they need to succeed in school and beyond."

- Founder Ryan Gwee, donated \$50,000 after learning about how youths would benefit from it.

This year also marks the 10th anniversary of the North West Youth Concert. The concert has been and continues to be the main source of fundraising for the SSF, showcasing the strong support of our corporate partners and donors. For youths and by youths, the concert will feature a selection of performances by students from participating schools in the North West District.

How you can help

Make a difference in the lives of less-privileged students and donate generously to support the North West Student Support Fund. Visit <https://go.nwcc.sg/ssf> to make a donation.

The SSF seeks to make a difference in the lives of vulnerable youths and help them sow the seeds of a brighter future through education. Therefore, the North West CDC hopes that corporate donors and the public will come forward to donate generously for this worthy cause.

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