

THE 11TH JOINT INDUSTRY OUTREACH SEMINAR ON STRATEGIC TRADE MANAGEMENT - SINGAPORE 2023

Digital Intelligence for Compliance and Risk Management

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Evolving Compliance Pain Points



Increasing Volumes Of Supplier Data

- A large organization may now work with 10,000+ organizations in a given year
- Thousands of assemblies, assemblies and detail parts
- Many hundreds of materialinputs



Expanding Risk Management Responsibility

- Risk Management, whether Cyber, Regulatory, Financial Health, Fraud, ESG or Supply Chain, has evolved to be more complex and onerous
- UFLPA, Conflict Minerals, CMMC, USMCA, REACH, RoHS, etc.



Increased Regulatory Impact

Growing global regulatory scrutiny codified in the NDAA, UK Modern Slavery Act, Made in America Laws, UK Bribery Act, Executive Orders, and ESG policy changes



Constrained Resources

Compliance budgets forced to do "more with less" despite intensifying demands.













Technology-Enabled Solutions

Digital Intelligence can help organizations with 5 aspects of Compliance and Risk programs:

- 1. Data insights
- 2. Surfacing hidden relationships
- Proactive risk detection- hidden risks (beyond just screening, beyond just network illumination)
- 4. Comprehensive compliance and risk monitoring
- 5. Organizational change- key leadership buy-in (save \$ and time)













1- Data Insights

More data doesn't equate to better insight and more efficiency. Things like duplicative results, data confidence, and high noise in the dataset can reduce the utility of even the most comprehensive dataset.

Al translates an **OCEAN OF DATA** into **very finely filtered, actionable insights.**

Al enables you to screen:

- billions of records of supply chain installations,
- corporate records and ownership records
- structured risk databases to identify risk
 global sanctions, watchlists, restricted
 parties lists, police lists, regulatory lists,
 PEP lists in every country in the world
- unstructured content
- direct government sources

Al deduplicates and reduces noise of large datasets. It tags **data confidence** of findings.

RPA <u>aggregates information</u>

Natural language processing <u>understands</u> <u>context</u> (it can discern an articles indicating Theresa Campobasso speaking at a fraud conference vs. Theresa Campobasso being involved in fraud)

Machine learning <u>associates</u> - it conducts entity resolution. It normalizes information to allow us to filter and adjudicate information, ruling out false positives and false negatives. It learns and improves as it iterates.

Al generates and <u>follows investigative</u> leads.





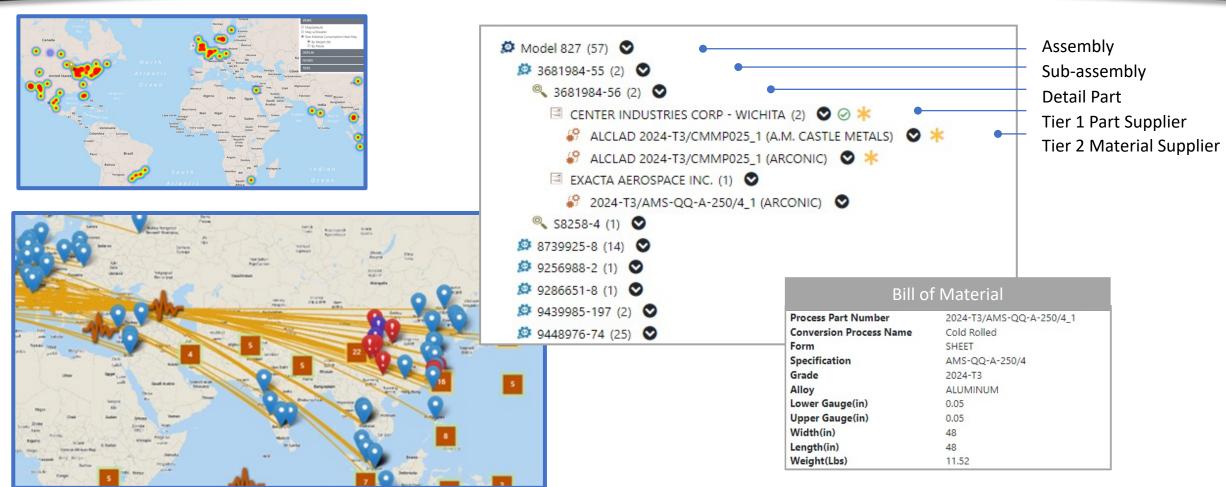








2- Hidden Relationships





3- Proactive Risk Detection

Using AI for risk assessment allows for the tool to <u>surface</u>, <u>classify</u>, <u>and</u> <u>prioritize</u> hidden risks that you may not even know to look for across a broad range of categories:



Product Risk











Reputational, Criminal & Regulatory Risk



Environmental, Social & Governance Risk



Foreign Ownership, Control & Influence













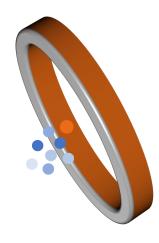
4- Continuous Monitoring- Management Platform

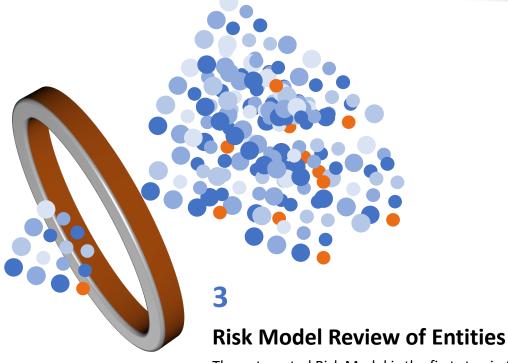
Technology can move a program from static, manual investigations to a full integrated, transparent, continuous program.

2

Supplier Risk Context Assessment

Escalate or disposition the risk in the population based on mitigation factors





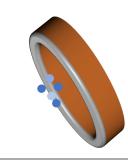
The automated Risk Model is the first step in the identification of entities that require risk adjudication, mitigation or acceptance. Complete a thorough risk review of all entities utilizing a comprehensive open-source data footprint and

"clear" entities.

1

Escalate & Document Risk Decision

Complete a manual, analyst-driven, final review of the entities and document the final risk decision.















Organizational Buy-In

It can be difficult to make the case to invest in digital intelligence for compliance, but these benefits show the return on investment:



Satisfy legal, regulatory and trade compliance requirements



Proactive Supply Chain Planning



Anticipate, Detect and Mitigate risk / disruption



Understand alternative sourcing strategies



Reduce brand value loss



Be seen as a trusted partner



Drive step change improvements in cost and service levels











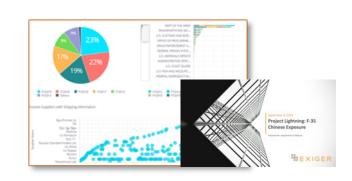


Lifecycle Summary

Improving cost efficiencies, enhancing transparency, and unlocking value.









Assess Entity Risk with Proprietary Risk Scoring

Discover and Map Supply Chains and Analyze Entity and Network Risk **Deep Dive** into Supply Chain Risks for Your Most Critical Programs and Products **Validate** Data, Interactions & Launch Targeted Actions

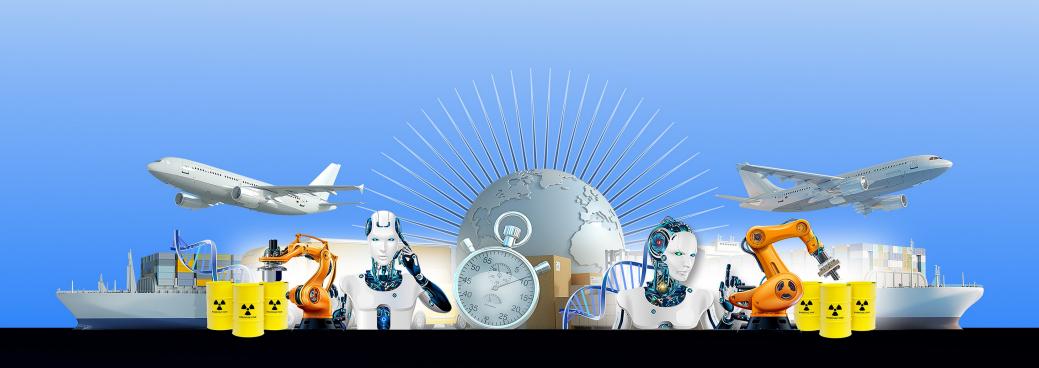












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