HPB Call-for-Collaboration 2022: Frequently Asked Questions

Note this FAQ may be updated periodically, and HPB reserves the right to modify or vary this set of FAQs at any time.
Last Updated: 9 September 2022

1. **What is the next step after the industry briefing?**
   Companies are encouraged to send in their proposals to HPB early, with the deadline by 30 September 2022, 2359hrs. All late submissions will not be entertained. For any further queries, please kindly email us at HPB_CFC@hpb.gov.sg.

2. **How many proposals will be selected for award?**
   We do not have a fixed number of partners to award, as long as there are innovative solutions towards meeting the CFC's goals. HPB, along with our agency partners, will assess the proposals based on their individual merits.

3. **Will there be a formal stage to discuss further contractual terms after award? What happens after a proposal is awarded?**
   After the award, we will have more in-depth discussions with the awarded partner. A formal agreement between HPB and the awarded partner(s) will be drawn up to align on various terms before commencement of the programme/ pilot/ proof-of-concept.

4. **Will HPB be providing any financial assistance for start-up costs, or service/product maintenance etc to awarded partners?**
   HPB will not be providing financial rewards for the awarded partner. Instead, HPB is looking for a longer-term partnership that is mutually beneficial to both HPB as well as the awarded partner. Hence, we are open to providing micro incentives to citizens to participate, and/or have further discussions if some form of cost-sharing is required to defray development costs. These should be stated upfront in the proposal submission, and will be taken into consideration during the evaluation stage.

5. **Does HPB have any preferred timeline on when any new programme/ pilot/ proof-of-concept should be launched?**
   The implementation timeline will depend on the readiness of the company and the product/programme/technology. Nonetheless, there is a need for expediate delivery to support our Healthier SG vision. Please do indicate in your proposal an estimated delivery timeline for a pilot phase, and subsequent scale-up plans to the general population (where relevant).

6. **We are a small start-up, and have fewer resources and experience in comparison with other bigger well-established companies. Will HPB prioritise larger industry players over smaller firms?**
   We invite all companies regardless of size to partake in the CFC, and all relevant entities are welcome to submit proposals. We will be assessing all proposal submissions along the same evaluation considerations, such as the proposal's impact/innovativeness, feasibility of the implementation plan, scalability and time-to-market.

   As much as possible, the proposal for any new programmes/ pilots/ proof-of-concepts should be accessible to the general population, with low barriers to adoption. Implementation plans

and expected resources required from HPB will also be taken into consideration for final award.

7. **What are the roles of other government agencies in this CFC? Will partnerships forged through this CFC be restricted to HPB, or are there opportunities to work with these other agencies/healthcare institutions?**
Agencies on the evaluation committee will help to assess submitted proposals, before we reach a final consensus for the award(s). Depending on the proposal, there may be opportunities for companies to partner other government agencies, healthcare institutions and/or other players in Singapore's healthcare ecosystem.

8. **What is the weightage for each evaluation component?**
We will consider the strengths of each submitted proposal along various dimensions, as indicated in the specifications.

9. **Are there any IT-related guidelines we should be aware of?**
Proposals should align with industry IT best practices, and meet other regulatory requirements (e.g. PDPA compliance on personal data protection) towards securing participants' data. Proposals should also bear the participants' interest top-of-mind, e.g. ensure that their personal data will be properly managed, user consent being sought for data collection, as well as usage along approved purposes.

10. **How big a sample size is HPB expecting for a small-scale pilot?**
There is no fixed pilot participant size, as it depends on various factors, e.g. addressable market size, tech maturity levels etc. HPB is willing to work with partners to identify relevant target audiences and discuss a suitable sample size for a pilot project.

11. **Given the multiple domains available and the different needs required by different target audiences, is HPB looking to have a single service that can meet all needs, or multiple services in parallel?**
It is possible to do small scale pilots around each domain, but HPB remains open if a partner can cover all domains under a single service holistically. In the longer term, the intent is to be able to streamline all different deliveries, using the various building blocks and services, into a single integrated programme.

12. **Will the awarded partner be required to front the approach to the Singapore population, or will HPB lead the implementation to the community?**
After the award process, the respective roles and responsibilities can be further discussed and agreed upon with the awarded partner(s).

13. **Is there a preference for either a single partner proposal or a consortium?**
HPB is open to collaborate with either a single partner or a consortium. Overall assessment will be based on the same evaluation criteria outlined in the specifications. If multiple partners can bring complementary resources into the overall proposal, that will be a point in the consortium's favour.

14. **Where can partners go to find out more information on the overall population health of Singapore?**

   Partners can find out more information from the Singapore National Population Health Survey that is published annually, and the latest results can be obtained from MOH's website. The latest copy can be found on: https://www.moh.gov.sg/resources-statistics/reports/national-survey-2019-20