







# **CONTENT**

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### **SECTION 1: COMPETITION DETAILS**

#### "I CAN BE A CARING COMMUTER HERO!" ART COMPETITION 2023

Caring commuters, unite!

Big or small, every act of kindness and compassion helps to make journeys friendlier and more pleasant for everyone on our public transport.

Show us how commuters like yourself can help to show care by creating a caring commuting experience for others on our public transport and be a Caring Commuter Hero!

We invite aspiring young artists to express through art what we can do to create a pleasant journey for all onboard our public transport.

### **Competition Details**

**Date**: 1 July 2023 to 30 September 2023

**Theme**: 'I Can Be a Caring Commuter Hero!'

Age: 7 to 12 years old

**Prize:** Top 3 winners will win an iPad. Selected art pieces will also be featured at various

public transport nodes.

Participants are encouraged to consider the needs of commuters including (but not limited to) people with disabilities, seniors, pregnant women, parents with young children, passengers with hidden disabilities, or even someone whom you see on your daily commutes, who just needs a hand or two for the day.

### Consider these possible scenarios of commuters with needs around us:

- A commuter with an invisible medical condition: "I would appreciate a seat to rest on my journey home because of my invisible medical condition, as seen by the 'May I Have A Seat Please' lanyard I'm wearing."
- An senior commuter: "I wish someone would flag down a bus on my behalf because I cannot see so well."
- A commuter with a toddler: "I would appreciate if someone could give up their space for me and my baby in his/her stroller when we use the elevator."
- A commuter with mobility challenges: "I hope people would make space for me, so that my wheelchair can turn the corner for me to get in and out of the bus/train."

For more about showing care on our public transport, check out the list of <u>Useful Resources</u> (<u>Section 6</u>) in this competition kit.

## **SUBMISSION REQUIREMENTS**

- Artwork must be physically executed on an A4-sized (210 x 297 mm) paper.
- Artwork must be **two-dimensional**, i.e. drawings, paintings, comic art etc.
- Artwork must be accompanied by an **artist statement**, no longer than 100 words.
- Artwork must be scanned and saved in PNG format for submission online at via
   FormSG (www.go.gov.sg/lta-artcompetition-2023) by 30 September 2023.

Participants are advised to keep their original, physical artworks **intact until at least 31 March 2024.** If your artwork has been shortlisted and/or selected to be featured at our public transport nodes, you may be requested to deliver or mail in your work to the Singapore Mobility Gallery.

#### **SECTION 2: TERMS & CONDITIONS**

#### SUBMISSION

- 1. The Competition is open to the public.
- 2. The Competition is only open to children aged between 7 and 12 years old as of 31 December 2023.
- 3. Only submissions received via the specified FormSG link from 1 July 2023, 00:00 (SGT) to 30 September 2023, 23:59 (SGT) will be accepted.
- 4. Late submissions will not be accepted and entries with incomplete submission information will be automatically disqualified. No appeals will be entertained.
- 5. You are required to provide the following documents and information as part of your submission via the specified <a href="FormSG link">FormSG link</a>:
  - a. A clear, high-resolution scanned image of your artwork in .png format only. You may refer to <u>Section 5</u> of this Competition Kit for details on how you can scan and save your pieces as high-resolution files.
  - b. Title of artwork
  - c. Artist statement (100 words max.)
- 6. Participants must submit an original artwork created based on the theme of the Competition.
- 7. Participants are prohibited from submitting any works that have been generated using artificial intelligence (AI). Any artwork found to be generated using AI will be immediately disqualified.
- 8. Participants must execute their artwork in a physical format on an A4-sized (210 x 297 mm) paper.
- 9. Participants are free to use any drawing medium for their works. This includes, but is not limited to, colour pencils, coloured ink, paints, charcoal, crayons etc.
- 10. Artworks should not be framed, and no relief or collage artwork will be allowed.
- 11. By participating in the Competition and providing your original artwork (e.g., photo, video, text, digital artwork etc.), you agree to grant the Land Transport Authority (LTA) a perpetual, non-exclusive, royalty-free licence to use your original artwork for any purpose that LTA deems appropriate.
- 12. Participants are advised not to dispose of and retain their physical original artworks after the competition closes until at least 31 March 2024 in the event LTA requires them for professional high-resolution digitisation for the purpose of archiving, large-format display of the work at various public transport nodes, or any such purpose that LTA deems appropriate.
- 13. If an artwork is selected for any of the purposes stated in paragraph 12 above, LTA will contact the relevant participants responsible for creating the artworks to deliver/mail in their artworks to the Singapore Mobility Gallery. All postage or delivery costs

will be wholly borne by the sender. LTA may retain any such artwork for display at any public transport node or venue that LTA deems appropriate.

### **JUDGING**

- 1. Judging of the submissions will be conducted by a panel convened by LTA consisting of relevant LTA partners and/or staff with different expertise within the organisation.
- 2. Your artwork should be an original creation and show how and what we can do to create a caring commuting experience for others on our public transport and be a Caring Commuter Hero.
- 3. All submitted artworks will be judged according to:
  - a. Adherence to theme (Does the artwork follow the theme of the competition?)
  - b. Creativity and originality
  - c. Technical skill (Skilful use of art tools and medium)
  - d. Visual impact (Does the artwork convey a message or evoke emotion?)
- 4. Only 20 entries will be shortlisted; the top three winning entries will be selected from the shortlist.
- 5. The shortlisted artworks and winners will be announced and notified in November 2023 (or any such time as may be specified by LTA) as part of Caring Commuter Week 2023 and through any medium as deemed appropriate by LTA, including the Singapore Mobility Gallery webpage under 'What's On' tab.
- 6. The shortlisted entries will be displayed as part of the Caring Commuter Week Carnival in November 2023 (or any such time as may be specified by LTA) and showcased at various public transport nodes across Singapore thereafter.
- 7. All 20 shortlisted artists will receive a Certificate of Participation. Only the top three winning entries will receive prizes.

### **GENERAL**

- 1. LTA reserves the right to amend these Terms & Conditions at any time without prior notice. All such amendments will be posted on this page, and your continued participation in the Competition will constitute your agreement to the amended Terms & Conditions.
- 2. By participating in the Competition, participants consent to the collection, use and/or disclosure of their personal data by LTA, and/or its service providers or partners for the purposes of the Competition, which may include, (i) announcement of the shortlisted artists and prize winners on LTA's media platforms, including the Singapore Mobility Gallery webpage; (ii) contacting the shortlisted artists and prize winners regarding the collection/distribution of their respective Certificates of Participation and/or prizes.
- 3. LTA shall also not be liable for any damage or loss of any kind caused as a result (whether direct or indirect) of your participation in this Competition or any purported breach of these Terms & Conditions.

4.	These Terms & Conditions shall be governed by Singapore law, and you agree to submit to the exclusive jurisdiction of the Singapore courts.		

### **SECTION 3: FREQUENTLY ASKED QUESTIONS (FAQ)**

### 1. When do I have to submit my artwork?

The deadline for submission is 30 September 2023, 23:59. Any submissions received after the deadline will be automatically disqualified.

### 2. I am not a Singaporean. Will I still be able to take part in the competition?

Yes, this competition is open to students between 7 and 12 years old currently residing and studying in Singapore.

Each participant will be required to specify the name of their school as part of the submission via <u>FormSG</u>. Should the artwork be shortlisted or selected for display or showcasing at a public transport node, LTA may require the participant to provide a valid ID for verification.

### 3. Who are the judges and what are they looking for?

We have convened a panel of judges consisting of relevant LTA partners and/or staff with different expertise within the organisation. They will collectively assess your artwork based on its creativity, originality, technical skills and clarity of the message in expounding on the theme of the competition.

## 4. How will I know if my artwork has been shortlisted or won a prize?

We will notify participants whose works have been shortlisted and/or awarded a prize via email by early November 2023.

The shortlisted participant may be invited to attend a prize-giving ceremony at Caring Commuters Week 2023 in November 2023.

### 5. What prize would I receive if I win the competition?

The top 20 shortlisted artists will receive a Certificate of Participation. The top three winners will receive an iPad each.

### 6. Is it compulsory for me to write an artist's statement?

Yes. Your artist's statement helps our judges to understand the intention behind your artwork. Any artworks submitted without an artist's statement will be automatically disqualified.

### 7. Will my artist's statement be judged?

No. The judges will only refer to the artist's statement to understand the inspiration behind your artwork and what it seeks to portray; the submission will not be judged on the quality of writing.

### 8. What is the maximum word count for my artist's statement?

The artist's statement should be no longer than 100 words.

### 9. Can I submit a digitally created artwork?

No. Your original artwork must be executed in a physical format on an A4-sized (210 x 297 mm) paper. Participants are also prohibited from submitting any works that

have been generated using artificial intelligence (AI). Any artwork found to be generated using AI will be immediately disqualified.

# 10. Can I make an appeal if I feel my artwork is qualified to be shortlisted?

No. The judges' decisions are final.

# **SECTION 4: SCHEDULE OF EVENTS**

Key Date(s)/Period	Milestone	
1 July 2023	Art Competition Opens	
30 September 2023	Art Competition Closes	
October 2023	Judging of Entries	
Early November 2023	Official Announcement of Shortlisted Entries and Winners at Caring Commuters Week 2023.	
	*Participants whose artworks have been shortlisted and/or awarded a prize will be notified via email by end October/early November 2023.	

### **SECTION 5: GUIDE TO SCANNING HI-RESOLUTION VISUALS**

### **Option 1: Use A Scanner**

Using a scanner to create a digital image of your artwork is preferred as it produces better results of your art piece, with higher resolution and better control of the lighting.

### Tips:

- Use the guides on your scanner to determine how large the size of your scanned image should be.
- Crop out external portions that do not contain your digitalized artwork.
- Ensure that the corners of your artwork fit nicely within the edges of the scanned image.



### What to select on your scanner:

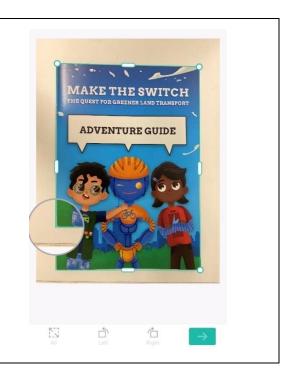
- Type of scan: Colour
- Resolution: 300 dpi (or higher)
   Scan at 300 dpi or higher as we may be using your image for print or reproduction (to be featured on public transport nodes).
- Format: Save file as PNG

### Option 2: Use A Third-Party Scanner Mobile App

You could download a third-party mobile scanner app to create a digital image of your artwork.

### **Tips**

- Use the guides on your mobile app to frame your artwork; do ensure that the corners of your artwork fit nicely within the frame.
- Do not scan your work from an angle. Position your mobile device camera directly above your artwork.
- Scan your artwork in a brightly lit environment for better colour quality.
- Turn off your fan and/or air conditioner before scanning so the artwork does not move while scanning. You can use adhesives to temporarily fix your artwork in place for the photoshoot but ensure that the artwork is flat.
- Crop out external portions that do not contain your digitalised artwork.



## What to select on your app:

 Resolution: 300 dpi or the maximum resolution available on the app Scan at 300 dpi (or higher) as we may be using your image for print or reproduction (to be featured on public transport nodes).

Colour Mode: Full colourFormat: Save file as PNG

## Option 3: Take A Photo Using Your Camera/Mobile Device

You could choose to take a photo of your artwork using your camera or mobile phone if you are unable to download a third-party scanner app.

Send your image (saved as PNG) to a laptop or desktop to upload your submission.

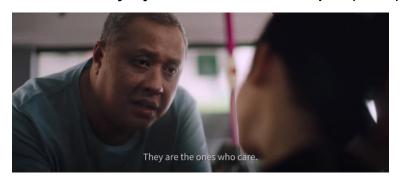
## Tips:

- Select a HDR setting (if available) on your phone before taking a picture of your artwork.
- Use the guide lines on your camera to frame your artwork; do ensure that the corners of your artwork fit nicely within the guide lines.
- Do not snap a photo of your work from an angle. Position your camera directly above your artwork.
- Take your photo in a brightly lit environment for better colour quality.
- Turn off your fan and/or air conditioner before you snap your photo so the artwork
  does not move. You may wish to use adhesives to temporarily fix your artwork in
  place for the photoshoot but ensure that the artwork is flat.
- Crop out external portions that do not contain your digitalised artwork.

### **SECTION 6: USEFUL RESOURCES**

We have put together some resources that you might find useful to help participants better understand what it means to show care for others during our daily comments aboard our public transport!

## **Meet Your Everyday Heroes on Public Transport (Video)**



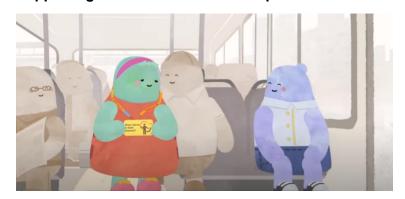
URL: <a href="https://www.youtube.com/watch?v=v4TuCr">https://www.youtube.com/watch?v=v4TuCr</a> uVSo

## **Every Little Bit Helps – Nicole's Public Transport Story (Video)**



URL: https://www.youtube.com/watch?v=fHSjh056PBw

## **Supporting Commuters with Developmental or Intellectual Disability (Video)**



URL: https://www.youtube.com/watch?v=KzoIXTnTFqw

\*This video was produced as a part of the "Joyful Rides For All" series. Check out the full series to learn about and better understand the other commuters in need.

For more video content, visit Caring SG Commuters' Youtube Channel (<a href="https://www.youtube.com/@caringsgcommuters">https://www.youtube.com/@caringsgcommuters</a>) and the Caring Commuters portal (<a href="https://www.caringcommuters.gov.sg/caring-commuter-videos">https://www.caringcommuters.gov.sg/caring-commuter-videos</a>).

## **Carl's Train Ride (Interactive Game)**



URL: <a href="https://www.caringcommuters.gov.sg/game">https://www.caringcommuters.gov.sg/game</a>

## You Can Be a Caring Commuter Champion (Resource)



URL: <a href="https://www.caringcommuters.gov.sg/champions">https://www.caringcommuters.gov.sg/champions</a>

# **SECTION 7: SUBMISSION CHECKLIST**

Calling all participants! Please use this checklist to ensure that you have noted the details of this Competition and have all the documents and information required ready to complete your submission.

Checklist		Completed
	I have noted the <b>Competition Details</b> and	
1	Submission Requirements (Section 1) for	
	participating in this art competition.	
2	I have read and agree to the Terms & Conditions	П
2	(Section 2) of this Competition.	
3	I have read and understand the Frequently Asked	П
3	Questions (Section 3).	
4	I have noted the <b>Schedule of Events (Section 4)</b> for	П
7	this Competition.	_
	I have referred to the Guide to Scanning Hi-	
5	resolution Visuals (Section 5) for tips on digitalising	
	my artwork.	
	I have checked out the list of <u>Useful Resources</u>	
6	(Section 6) to better understand the theme of this	
	Competition.	